



Leading a winning team

What's the difference between leadership and management? Aren't they essentially the same thing?

Leadership is about providing strategic focus: ambitions or goals. An effective leader inspires and articulates the vision.

Management is about maximising resources to achieve the vision. A good manager effectively utilises resources: people & materials.



EnterpriseAmbassador™

PART OF THE PWL CHAIN REACTION PROGRAMME

EXAMPLE PROGRAMME

1 day Leadership & Management skills workshop

A highly practical workshop exploring:

- What makes a leader and a manager?
- Am I a leader or manager or both and how do I separate the roles?
- The core skills for success
- Creating a Personal Action Plan (which will form the core of the mentoring support)
- How to make best use of the web-based resources

Two HALF DAY 1:1 mentoring sessions

These are tailored to meet individual needs based on the Personal Action Plan and will be supported by the web-based resources.

HALF DAY ONLINE/TELEPHONE SUPPORT

This provides the opportunity to further discuss a current training need or concern.

CONTINUOUS PERSONAL DEVELOPMENT

Participants will have access to the web-based resources for 12 months (commencing at the 1 day workshop)

COST

Further details upon request. This programme may attract Train to Gain funding

The benefits to you and your company could be huge from greater productivity to efficiency savings.


You don't have time to spend attending management development workshops which is why PWL has developed the L&M Academy© to complement its business development services. People lie at the heart of all organisations and we believe passionately in maximising their performance as part of the recipe for business success. Our Training Partner, CPD² Ltd, has created a Workshop & Web© Programme offering a truly bespoke support service. By offering 24/7 access to web-based, best practice materials, an online contact service and individual mentoring, PWL enables every busy entrepreneur to keep up to date on leadership & management best practice.

The leadership & management mix

In the world of business success is linked closely to a strong mix of leadership & management. As a company develops it is essential that sufficient time and effort is given to the two elements; maintaining the balance is crucial for sustained success. It is possible to be an excellent leader and a less successful manager – the skill requirements are different.

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