



# Bid Writing Academy

A full training service and consultancy for those who want to develop serious skills in the subject



EnterpriseAmbassador™

PART OF THE PWL CHAIN REACTION PROGRAMME

# Whether you are a fledgling bid writer or just do not have the time and resources, professional support pays dividends

Whether you want to become a freelance bid writer or are part of a bid writing team for a large organisation, the PWL Bid Writing Academy will help you to “raise your game” to a truly professional level.

The Academy covers a wide range of topics on both a theoretical (workshop) level and with practical guidance.



PWL/CR/07

Our workshops cover:

- The types of tender
- Getting bid ready
- Where to find the opportunities
- Responding to a PQQ (pre-Qualification Questionnaire)
- Preparing your bid response
- How to make your bid stand out from the competition
- Presenting to the client

As your skills increase we work with you on actual bids – providing practical help and advice. You will only progress to the next

stage of the Academy programme when you have demonstrated you have thoroughly mastered the current module.

The PWL Bid Writing Academy tailors the programme to meet your specific requirements so we can only agree the price when we have agreed the scope of your personal programme. However, when considering the benefits of increasing your “hit rate” – we know that we offer great value for money.

Partnership Working Ltd

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