



# Hands-On Bid writing programme

There's more to this opportunity  
than meets the eye

The Public Sector spends  
£175 billion a year on goods  
and services which you may  
be able to contribute to and  
profit from

Selling to the Public Sector is  
not always an easy task

This practical programme is  
tailored for your business and  
will help you improve your  
tender-bidding success rates



EnterpriseAmbassador™

PART OF THE PWL CHAIN REACTION PROGRAMME



## PROGRAMME DETAILS

### FULL DAY WORKSHOP

- How to get bid ready
- The tendering process
- The different types of tender
- Finding the opportunities
- Responding to PQQs
- The 10 Golden Rules of Bid Writing

### 2 HALF DAY ONE TO ONE SESSIONS

- Bid writing sessions preferably at participants offices working on specific PQQ's or Bids
- Support with policy documents

### HALF DAY ONE TO ONE PRESENTATION TRAINING

- Training at participants offices
- Working on matching company image to claims
- Speaking and presentation techniques, Powerpoint, company prospectus layout and design and more

### LOCATIONS

- Workshop sessions are run for 8 to 10 delegates at locations across the UK.

### COST

£1500.00 PLUS vat. For the full programme above.  
(You may be eligible for a Train to Gain grant of up to £1000.00).

### Why us?

- We have a long track record of bid writing with an **80% success rate**
- We can help you overcome the hurdles
- **Benefit immediately from our TOP TIPS**
- **Practical workbooks help you to implement your action plans**
- **Access to our FREE helpline for 30 days** □

Partnership Working Ltd

Contact us on:



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PWL/CR/02



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